SAMPLE

LD

Loodgieter Duinstad

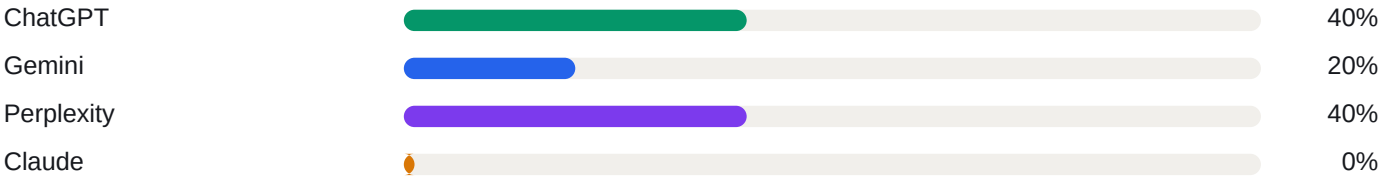
plumber · The Hague · Date: 7 November 2026

VISIBILITY IN AI ANSWERS	AVG. POSITION	SHARE OF VOICE
25%	2.0	15%
in 5 of 20 answers	1 = mentioned first	of all businesses mentioned

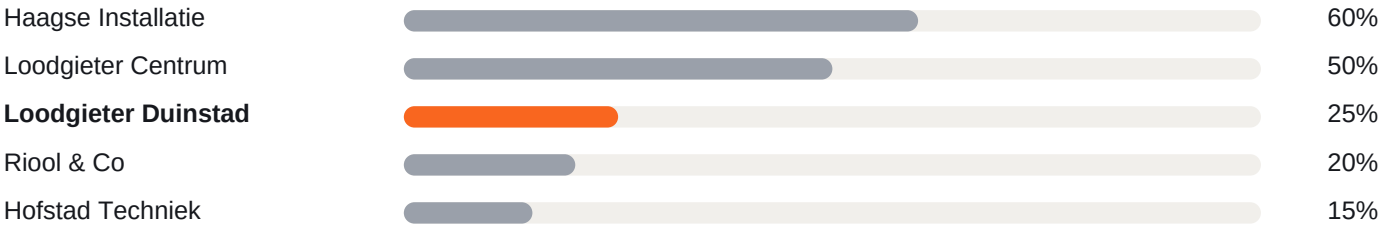
Summary

Loodgieter Duinstad is mentioned in 5 of 20 AI answers to questions about a plumber in The Hague. Haagse Installatie and Loodgieter Centrum are recommended far more often. Claude doesn't mention your business at all, and no model mentions you for emergency questions. The opportunities on page 2 show how to improve this.

Visibility per AI model



Who AI recommends



% of the 20 answers that mention the business. Mentioned by AI itself (not entered by you): Hofstad Techniek.

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Your opportunities, ordered by impact

1 **Add LocalBusiness data to your website** HIGH

AI isn't sure about your address, service area and opening hours. Have your web developer add schema.org data to every page.

2 **Create a profile on werkspot.nl and trustoo.nl** HIGH

These sites are cited most often and you're not on them. Create a complete profile and ask happy customers for a review.

This free report shows the 2 most important opportunities. With a subscription you get new opportunities every week, based on your latest measurement.

Website check

Website reachable over HTTPS	Yes
LocalBusiness structured data	No
FAQ structured data	No
llms.txt present	No
Sitemap present	Yes
AI crawlers allowed	Yes
Meta description present	Yes

Sources AI uses

werkspot.nl	10×
trustoo.nl	10×
google.com	10×
homedeal.nl	10×
duinstad-loodgieter.nl (your site)	2×

Being listed on these sites makes it more likely that AI mentions you.

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Questions asked and result per AI model

QUESTION	CHATGPT	GEMINI	PERPLEXITY	CLAUDE
What is the best plumber in The Hague?	#2	–	#2	–
Can you recommend a reliable plumber in The Hague?	–	–	–	–
Which plumber in The Hague has the best reviews?	#2	#2	–	–
Affordable plumber in The Hague: who should I call?	–	–	#2	–
I need a plumber in The Hague urgently. Who do you recommend?	–	–	–	–

#2 = mentioned as second business · – = not mentioned

Example of an AI answer

ChatGPT on: "What is the best plumber in The Hague?"

Well-rated options include:
1. Haagse Installatie – fast response
2. Loodgieter Duinstad – many positive Google reviews
3. Riool & Co – clear prices upfront

Sources: werkspot.nl · trustoo.nl

Your next step

This report is a snapshot. AI answers change every week, and so does the position of your competitors.

Free check (this report)

- One-off measurement
- 5 questions
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Questions about this report? Email hello@hellogeolabs.com.

About this report: we asked 5 questions to ChatGPT, Gemini, Perplexity and Claude through their official APIs, with web search on. AI answers can vary each time; that's why a subscription shows the trend over several weeks.

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